

TikTok Spezifikationen



Specs	Recommended
Video File Format	MP4/MPEG/3GP/AVI/MOV
Aspect Ratio	Vertical Video (9:16)
Dimension	At least 540*960px (E.g. 1080*1920px)
File Size	Highest quality possible within the max limit (E.g. 50~100MB)
Bitrate	≥2,500kbps
Video Length	0-60 sec
Profile Image	1:1 Aspect Ratio Must be 98*98px Highest quality possible within the max limit (50KB)
Ad Caption	- Length: max 100 characters Hashtags & Emojis are not allowed
Account Name	- Maximum is 40 characters. Space and punctuation will be counted as characters. - Emojis are not allowed.